

KANWALJIT SANDAL FOUNDATION

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Official Press Release

Kanwaljit Sandal Foundation launches “Global Spirulina Campaign” by pledging its support to Mother Teresa Missionaries of Charity for highly nutritious dose of “Spirulina”.



KSF and Hash Biotech Labs's staff with Children of Mother Teresa Missionaries of Charity, Chandigarh

Kanwaljit Sandal Foundation, 12th February, 2011 (KSF Head Quarters): Kanwaljit Sandal Foundation has marked the beginning of the “Global Spirulina Campaign” by adopting 150 orphanage children of the Mother Teresa Missionaries of Charity, Chandigarh to provide “Spirulina Dose”, a super food declared as “food for future” by United Nations in 1974. Spirulina will be regularly provided to these children under “Global Spirulina Campaign”. First lot of Spirulina, under this campaign, was handed over to Sister Vinita by Dr. Surendra Singh. The Kanwaljit Sandal Foundation in association with Hash Biotech labs has a target to provide One Million Spirulina Dosages to the needy and deserving this year.

The programme started with a lecture of Dr. Surendra Singh in which he highlighted 'Potentials and health benefits of Spirulina'. Foundation organised a DJ party for recreation of the children and nutritious lunch was served to everyone by the Staff of Kanwaljit Sandal Foundation and Hash Biotech Labs. Children of missionary were also provided with Chocolates and Biscuits at the end. Mr. Anil Anand, Mr. S. Rawat along with Dr. Rajesh Pandey, Mr. Rajendra Singh Gohil, Mr. Amandeep Singh from Foundation and Hash Biotech Labs joined this effort. Hearty vote of thanks was proposed by Ms. Sapna Sood on behalf of KSF.

The Kanwaljit Sandal Foundation, a social initiative of the Sandal Family, has been established in the memory of Late Sh. Kanwaljit Sandal to commemorate his life and realise his vision. It is a tribute to a man who throughout his life, worked tirelessly towards social reform for the betterment of mankind. KSF aims to minimise malnutrition, hunger, poverty and unemployment; whilst at the same time, promoting health and education amongst the underprivileged.

Superfood “Spirulina” is a blue green alga and is richest source of vegetarian protein on earth. This life form is believed to be originated on earth 3.6 billion years ago. Spirulina has high amounts of about 70% of protein . All the essential amino acids and fatty acids recommended by the Food and Agriculture Organization (FAO) for daily intake are present in this superfood. Spirulina also contains vitamins, including B12 and β -carotene, and easily absorbable minerals like bio-chelated Iron.

Research suggests that the consumption of Spirulina has therapeutic effects such as reducing blood cholesterol, reducing drug and heavy metal nephrotoxicity, hyperlipidemia, obesity. It provides immunity against wide range of viruses and has also has anti cancer properties. Aqueous extracts of Spirulina platensis have been reported to partially inhibit the replication of HIV-1 in human cells.

Hash Biotech Labs under the Chairmanship of Mr. Vikrant Sandal, who firmly believes that corporate entities have to play a larger and leading role in the 21st century sustainable development agenda and lot much can be achieved if every corporate establishment in the world behaves responsibly towards the society it is operating in. Under dynamic leadership of Mr. Vikrant Sandal, Hash BioTech Labs has undertaken rigorous campaigns for the last three years to raise awareness about the benefits of Spirulina which is a potent tool to achieve the UN Millennium Development Goal of “Malnutrition Eradication” from the global map.



KSF and Hash Biotech Labs's staff with Children of Mother Teresa Missionaries of Charity, Chandigarh



For further information visit

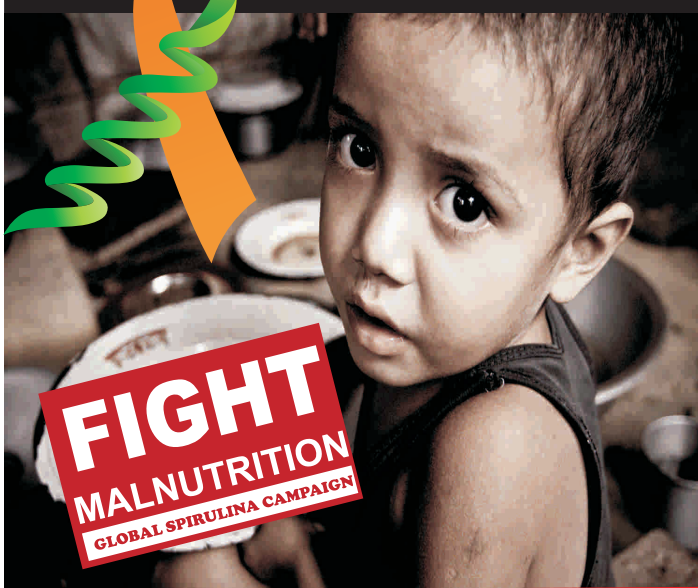
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GLOBAL SPIRULINA CAMPAIGN

an endeavor to eradicate malnutrition by providing micro-algae spirulina dose to the needy and deserving
For further information visit

www.KSF.co.in

TARGET 2011:
1 MILLION SPIRULINA DOSES



Malnutrition: A silent killer

- ✘ Every 6 seconds, a child dies due to malnutrition.
- ✘ Nearly 7 00,000 deaths can be avoided every year by merely increasing access to Vitamin A and Zinc.
- ✘ Iron deficiency has affected estimated 2 billion people worldwide.
- ✘ More than 60% of chronically malnourished people are women.
- ✘ 1/6th of global population do not have enough to eat.
- ✘ 22% of Indian population is malnourished.
- ✘ 1/4th of the global malnourished population resides in India.

Global Malnutrition: Solution Spirulina

In Association with:

